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# ERDF 'WATERR' PROJECT

## IRRIGATION BUSINESS REVIEW FINDINGS

### IRRIGATOR PERFORMANCE DATA: CHERRIES



**ERDF 'WATERR' PROJECT**  
**IRRIGATION BUSINESS REVIEW/FINDINGS**  
**IRRIGATOR PERFORMANCE DATA: CHERRIES**  
**IRRIGATION PRODUCTIVITY/ADDED VALUE**

		<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>IRRIGATION WATER APPLIED</b>				
Cubic Meters per hectare	Range	50 – 230	42 – 298	129 – 771
	Average	132	148	484
<b>YIELDS</b>				
Tonnes per hectare	Range	11 – 12	5 – 8	1 - 7
	Average	11	7	4
<b>PRODUCTIVITY: WATER USED PER TONNE</b>				
Cubic meters per tonne	Range	11 – 19	23 – 36	27 – 250
	Average	15	30	164
<b>ESTIMATED YIELD INCREASE DUE TO IRRIGATION</b>				
Tonnes per hectare	Range	2 – 11	N/A	1 – 4
	Average	7	N/A	2
	%age of Total yield	64%	N/A	50%
<b>AVERAGE SELLING PRICE</b>				
£ per tonne	Range	3,510 – 3,700	2,860 – 3,700	3,130 – 5,000
	Average	3,600	3,280	3,943
<b>ESTIMATED PRICE PREMIUM DUE TO IRRIGATION</b>				
£ per tonne	Range	N/A	N/A	N/A
	Average	N/A	N/A	N/A

